Certified Artificial Intelligence Manager Self-Study Course by PECB CAIM®

± 35 study time 1-year access CAIM® exam & second chance inlcuded

Obtain your CAIM® certification at your own pace!

Effective AI management ensures that AI projects deliver measurable value, remain aligned with business goals, and operate within clear governance structures. It focuses on strategy, identifying the right opportunities, allocating resources and establishing accountability for outcomes.

Whether you are a project manager, business director or compliance officer, this self-paced course will empower you to:



• **align AI strategies with organisational objective**s to maximise ROI;

• **govern AI projects** by mitigating risks, ensuring fairness and maintaining compliance;

• **visualise performance** metrics using interactive Power BI dashboards to make better decisions;

• **automate routine workflows** by designing and deploying AI agents through user-friendly interfaces.

By joining this course, you are taking a significant step towards becoming a trusted authority in AI management and ensuring your organisation harnesses the power of AI safely, effectively and in line with its strategic goals.

The Certified Artificial Intelligence Manager (CAIM®) course provides managers and professionals with **the practical skills needed to lead AI initiatives and transform AI** opportunities into tangible business results.

Using user-friendly no-code tools, you will learn how to manage the AI lifecycle, evaluate data readiness, address AI governance and risk, create Power BI dashboards, and develop AI agents with n8n, with a focus on business outcomes rather than coding.

Upon completion of the training, you will be eligible to take the certification exam and apply for the CAIM® credential, which demonstrates your ability to manage AI projects responsibly and align them with business goals.

What's included?

- A complete set of training materials, that you can download
- Certificate and examination fees are included in the price of this self-study pack
- A free retake of the exam is included in the fee
- The course includes quizzes and exercises that closely align with the certification exam format

Do you need this course for multiple users or are you interested to organise an incompany training with a certified trainer? Please contact us on +32 2 3351236 or send us a request for a quotation.

COURSE & LEARNING OBJECTIVES

By the end of this training course, participants will be able to:

- **explain** how AI governance, leadership and risk management intersect and apply these findings to support compliant and responsible operations;
- **align AI initiatives with organisational goals** and stakeholder requirements in a strategic way to ensure clear ownership and measurable outcomes;
- **evaluate and prioritise** AI opportunities using simple assessment tools to identify high-value, feasible projects;
- **design and implement** interactive dashboards in Power BI;
- **create automated workflows** by building and orchestrating AI agents directly in n8n to increase operational efficiency and consistency;
- **develop a structured communication and change management plan** to support the smooth adoption of AI across teams and functions.

COURSE CONTENT

The **PECB CAIM®** covers the following competency domains:

Domain 1: AI foundations, strategy, and opportunity management

Domain 2: AI governance, policy, and risk management

Domain 3: Prompt Engineering, Decision intelligence and Power BI

Domain 4: Foundations of AI-driven automation

Domain 5: Generative AI and automation use cases

WHO IS THIS SELF-STUDY PACK INTENDED FOR?

This training course is intended for:

- **AI project and product managers** responsible for planning, delivering, and governing AI initiatives
- **Business leaders and program directors** overseeing AI projects and aligning them with business objectives
- **Risk, compliance, and governance professionals** responsible for AI risk, ethics, transparency, and regulatory compliance
- **Team leaders and managers** working with AI solutions, vendors, and cross-functional teams
- **IT managers, consultants, and digital transformation professionals** moving into AI leadership roles

PREREQUISITES

There are no formal prerequisites for this training course. A general familiarity with business processes, data, or digital tools is helpful but not required.

ABOUT THE CAIM® EXAM

Participants will receive a voucher to take their exam from home or from the office. The exam voucher is valid during one year. However, we advice not to wait too long between the end of your course and exam.

- Exam duration: 3 hours
- Open book format
- Number of questions: 80 multiple-choice questions
- Available languages: English, French or Spanish

SELFSTUDY PACK & EXAM DELIVERY

We will process your order within a maximum of two working days. First, you will receive an invitation from PECB to create your MyPECB account and confirm your email address. **Once this step is complete, we will be able to activate your course and exam.**

This training is delivered as a **self-paced course** through the **My PECB**. It includes:

- Downloadable training materials and exercises
- Interactive quizzes to reinforce learning
- The online exam with second chance

Please note that standards are not included. You can purchase them via your PECB account in the 'store' section.