

# AI for CEOs and Managers: securing the future of your company



One day to dive into artificial intelligence and strengthen the future and strategy of your company

Our one-day training invites leaders for strategic reflection and offers an understanding of the impact of artificial intelligence and its transformative role in the business world.

In just one day, boost your efficiency and understand how your employees use AI in their professional environment, to avoid abuse and protect your sensitive information. **Master ChatGPT and other AI tools** to automate operations, increase productivity tenfold and make decisions based on accurate data.



- Acquire a **deep understanding of AI** and its **impact** on the company and employees
- Learn to **use AI** to stimulate innovation and productivity
- Develop a **strategic vision for integrating AI** into your organization

## AI for CEOs and Managers: the leader in the era of artificial intelligence

*Join us for a dive into artificial intelligence that will redefine your leadership and strategy.*

## TRAINING OBJECTIVES AND CONTENT

In a world of constant technological change, mastering artificial intelligence has become essential to stay competitive. This training allows leaders to **discover best practices for integrating AI into their operations, improving organizational efficiency, and identifying growth opportunities**. You will be trained on concrete and secure strategies for AI integration, enabling you to make data-driven decisions and optimize your internal processes.

- **Demystify** generative AI and understand its risks and potentials
- **Master** concrete strategies for integrating AI securely
- **Apply** ChatGPT and the most relevant AI tools
- **Learn** to write perfect prompts
- **Free up time**, increase productivity and leadership:
  - process emails 2 to 3 times faster
  - create quick and effective presentations
  - brainstorming
  - strategy
  - personal branding
  - analyses
  - and many other AI applications to increase your productivity
- **AI automation**

## WHO IS THIS ARTIFICIAL INTELLIGENCE TRAINING FOR?

This training is specially designed for **executives, CEOs, managers, and senior executives** who want to understand how artificial intelligence (AI) can transform their company. It is aimed at leaders who not only want to seize **the opportunities offered by AI, but also anticipate the challenges associated with its integration**. By participating, you will learn how AI can become a strategic lever to strengthen your company's resilience, optimize decision-making processes and accelerate innovation.

## PREREQUISITES

No prerequisites are necessary to take this training.

## COURSE MATERIAL & SOFTWARE

The presentation of the training will be distributed to all participants in the training in paper and digital format.

Participants will need to bring their PC and have subscribed to a paid ChatGPT4 subscription in order to benefit from all the possibilities of the tool. We can help you create your ChatGPT account when you arrive if you wish.