

AI for Management: Securing your Company's Future

1-day training to immerse yourself in artificial intelligence and strengthen your company's future and strategy

This one-day course invites leaders to think strategically and offers an understanding of the impact of artificial intelligence and its transformative role in the business world.

In a world where artificial intelligence (AI) is redefining the boundaries of technology and innovation, it is crucial for leaders and managers to **understand and embrace its potential**. Our "AI and Leadership: the Manager in the Era of Artificial Intelligence" course offers a unique opportunity to delve into the fascinating world of AI and its **strategic implications for business**.

- Gain a **deep understanding of AI** and its impact on business and employees
- Learn **how to use AI** to boost innovation and productivity
- Develop a **strategic vision for integrating AI** into your organisation
- Transform your vision of AI from a simple technological tool to a **key strategic partner** in the evolution and long-term success of your business

The morning will be devoted to exploring AI and current tools, with the afternoon dedicated to exploring the practical integration of AI into your business strategy.



AI AND LEADERSHIP: THE MANAGER IN THE ERA OF ARTIFICIAL INTELLIGENCE

You've heard about AI and you're wondering how you can put it to work for your company and, above all, how you can seize the productivity and efficiency gains (20 to 40%)? What impact will AI have on your sector, your business and your jobs? Where should you start?

Join us for a dive into artificial intelligence that will redefine your leadership and your strategy.

TRAINING & LEARNING OBJECTIVES

- **Understanding AI as an industrial revolution:** discover why AI, including tools like ChatGPT and Copilot, is seen as the next great industrial revolution and how it can shape the future of your business.
- **Human and AI in synergy:** explore how AI can complement human skills, transform work and how to prepare your teams for the AI era.
- **AI strategy and practice:** learn how to integrate AI into your business strategy and use generative AI tools to improve day-to-day operations.

COURSE CONTENT

The morning is devoted to exploring AI and understanding current AI tools. The afternoon focuses on the practical integration of AI into business strategies, with case studies and interactive exercises.

The course content will be updated at each session to reflect the latest developments in this fast-moving field.

09:00 - 09:15 Introduction

- Presentation of the day's objectives

09:15 - 10:15 AI, the 4th industrial revolution, a threat or an opportunity for your company?

- AI, ChatGPT, Copilot... What are we talking about?
- What are the current tools and possibilities of (generative) AI?
- Why is AI disruptive?

10:15 - 11:15 Human or AI, opposition or complementarity?

- How will AI impact the way we work?

- How is AI transforming work and the skills required? How can we prepare our teams for the integration of AI?
- What are the ethical and social challenges and risks of AI?
- Q&A: What's true, what's false about AI?

11:15 - 11:30 *Coffee break*

11:30 - 12:30 **How can AI be used in everyday practice?**

- Practical exercises on generative AI tools such as ChatGPT
- AI applications by use case (making presentations, analysing data, managing meetings, etc.
- Sharing of best practices and selecting a short-list of tools

12:30 - 13:30: *Lunch*

13:30 - 15:00 **Should AI have a place in corporate strategy?**

- What is the future of AI and what are the upcoming trends?
- How can we adopt AI while remaining "human"?
- How can an AI strategy be put in place, in line with the company's objectives?

15:00 - 15:30 *Coffee break*

16:00 - 16.30 **AI: should it be banned or encouraged within teams?**

- Responsibilities, security and intellectual property: what is the situation in the age of AI?
- Setting up effective AI governance

16:30 - 17:00 **Synthesis and closing session**

- Summary of the key points
- Q&A session and feedback

WHO WILL BENEFIT FROM THIS COURSE?

This training course **is an essential tool for leaders** wishing to gain an in-depth understanding of how artificial intelligence (AI) can be transformed into a major lever for **strengthening the resilience of their business**. It aims to equip these leaders with the knowledge and skills they need to **harness the full potential of AI**, to make their organisations not only more efficient and competitive, but also more innovative.

Participants will be introduced to **forward-thinking strategies for securely integrating AI into their day-to-day operations**, improving decision-making, optimising processes and unlocking new opportunities for growth.

PREREQUISITES

There are no prerequisites for this course.

COURSE DOCUMENTATION & SOFTWARE

The training presentation will be distributed to all training participants in paper and digital format.

Participants will need to bring their PC and have taken out a paid subscription to ChatGPT4 in order to benefit from all the possibilities offered by the tool. We can help you create your ChatGPT account when you arrive at our training center if you wish.