



Cookie Policy

1. Welcome!

We use cookies on this website, platform, social network or third party websites where we display these pages. You can find out more about cookies and how to control them in the information below.

By using our website, pages and/or service you accept the use of cookies in accordance with this Cookie Notice.

If you do not accept the use of these cookies please disable them following the instructions in this Cookie Notice, for instance by changing your browser settings so that cookies from this website cannot be placed on your device.

2. What terms do we use in this Cookie Notice?

SPRL B2B LEARNING, with its registered office at 1050 Brussels, avenue Louise 66, KBO/ BCE 0475.396.208, referred to as the “B2B LEARNING”.

We use the term “User” to refer to the users of our websites, online pages and services.

We use any of the term “you”, “your” and “yours” to refer to the User who is reading this Cookie Notice.

We use any of the terms “we”, “us”, and “our” to refer to B2B LEARNING the data controller.

We use the term “Personal Data” to refer to personally identifiable information about you.

We use the term “Privacy Law” to refer specifically to the Belgian Law of December 8, 1992 on the protection of Privacy and its various implementing regulations and rulings.

We use the term “General Data Protection Regulation” or the term “GDPR” to refer specifically to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC.

3. What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user’s device.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

Certain cookies contain personal information – for example, if you click to “remember me” when logging in, a cookie will store your username. Most cookies won’t collect information that identifies you, and will instead collect more general information such as how users arrive at and use our websites, or a user’s general location.

There are mainly four kinds of cookies:

- Session cookies last only for the session. They are erased when the user closes the web browser.
- Persistent cookies remain even after the session is closed. They are stored on a user's hard drive until they expire (persistent cookies are set with expiration dates) or until the user deletes the cookie. Persistent cookies are used to collect identifying information about the user, such as web surfing behaviour or user preferences for a specific website.
- First-party cookies belong to the site where you chose to go.
- Third-party cookies are fetched from a site whose content is retrieved indirectly for example through an image tag or a banner.

The majority of browsers support them (Internet Explorer, Mozilla Firefox, Netscape, Safari, etc.). However, users can set their browsers to decline cookies, or they can delete their cookies at will.

4. What cookies do we use?

Generally, our cookies perform up to four different functions:

4.1. Essential cookies

Some cookies are essential for the operation of our website and pages. For example, some cookies allow us to identify the user and ensure the user can access the registration or log in pages.

These cookies don't gather information about you that could be used for marketing or remembering where you have been on the internet.

This category should not be disabled. If a user opts to disable these cookies, the user will not be able to access all of the content that such pages entitles them to.

4.2. Performance and analytics cookies

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies do not collect information that identifies you. All the information that these cookies collect is anonymous and is only used to improve how a website works.

4.3. Functionality cookies

We may use functionality cookies to allow us to remember your preferences. For example, cookies save you the trouble of typing in your username every time you access the site, and recall your customization preferences, such as which regional edition of the website you want to see when you log in. We may also use functionality cookies to provide you with enhanced services such as allowing you to watch a video online or comment on a blog.

4.4. Behaviourally targeted advertising cookies

We and our advertisers may use cookies to serve you with advertisements that we believe are relevant to you and your interests. For example, if you read a number of articles on motoring on our website or on other sites, a car manufacturer might infer you are interested in this topic and serve you with its car advertisements. You might see these advertisements on our website and on other sites that you visit. However, we do not tell our advertisers who you are.

5. Does anyone else use cookies on our website?

Advertisers sometimes use their own cookies to provide you with targeted advertising. For example, advertisers may use a profile they have built on sites that you have previously visited to present you with more relevant advertisements during your visit to our website and pages. We believe that it is useful to our users to see advertisements that are more relevant to their interests. If you are based in the European Union and would like to learn more about how advertisers use these types of cookies or to choose not to receive them, please visit www.youronlinechoices.eu

We also use or allow third parties to serve cookies that fall into the four categories above. For example we use third party analytics cookies to help us monitor our website traffic. We may also use third party cookies to help us with market research, revenue tracking, improving site functionality and monitoring compliance with our terms and conditions and copyright policy.

In particular, we and third parties, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together (i) to inform, optimize, and serve ads based on someone's past visits to our website and (ii) to report how ad impressions, other uses of ad services, and interactions with these ad impressions and ad services are related to visits to our website.

You may also control and delete these cookies through your browser settings.

6. How to control and delete cookies through the browser?

The ability to enable, disable or delete cookies can also be completed at browser level. In order to do this follow the instructions provided by your browser (usually located within the "Help", "Tools" or "Edit" facility). Disabling a cookie or category of cookie does not delete the cookie from your browser, you will need to do this yourself from within your browser.

Please remember that if you do choose to disable cookies, you may find that certain sections of our website do not work properly.